

AGAK Entrepreneurship Academy

AGAK Entrepreneurship Academy, led by Okello Ejedio, Lead TFAF Ambassador – Uganda and TFAF Advisory Board Member, serves as a Uganda-based strategic implementation partner helping advance The Improving Financial Awareness & Financial Literacy Movement in Uganda, across Africa, and globally, in strategic collaboration with The Financial Awareness Foundation and aligned with Center for Financial Literacy Education – Africa.

AGAK's mission is to empower individuals, families, students, entrepreneurs, women, youth, SMEs, SACCO members, VSLAs, rural communities, schools, universities, and workplaces with practical financial knowledge, entrepreneurship skills, and life tools. Its work helps people make informed money decisions, save and invest wisely, manage debt, grow enterprises, reduce financial stress, responsibly use financial services, and pass financial knowledge, values, and assets to future generations.

Under Okello's leadership, AGAK is advancing a Financial Literacy Strategic Plan 2026–2036 designed to reach approximately 35 million Ugandans — about 70% of the population — by 2036, including 12 million youth, 13 million women, and communities across all districts and sub-counties. The plan includes training 50,000 community facilitators / financial ambassadors to support broad national delivery.

AGAK's delivery model is practical, scalable, and community-based. It includes train-the-trainer programs, youth and women's financial literacy initiatives, school and university integration, campus clubs, community programs in markets and workplaces, outreach through SACCOs and VSLAs, local-language media campaigns, and digital tools including SMS, USSD, WhatsApp, and mobile learning.

AGAK is also mobilizing strategic partnerships with government ministries, financial-sector regulators, educational institutions, development partners, private-sector organizations, and community networks. These partnerships are intended to support policy alignment, curriculum adaptation, financial ambassador networks, digital financial literacy, fraud prevention, pilot programs, monitoring and evaluation, funding support, and a structured national rollout.

Through this work, Okello Ejedio and AGAK Entrepreneurship Academy can serve as a Uganda leadership bridge between TFAF, CFLE-Africa, educational institutions, government partners, the financial sector, and local communities — helping build a sustainable national financial literacy ecosystem that supports financial inclusion, entrepreneurship, family financial security, and generational wealth.

You can learn more about AGAK Entrepreneurship Academy, Okello Ejedio, and The Improving Financial Awareness & Financial Literacy Movement in Uganda, Africa, and Worldwide.



Additional Information	Click to View
AGAK Entrepreneurship Academy Profile	View
AGAK Entrepreneurship Academy Financial Literacy Strategic Plan 2026–2036	
AGAK Uganda Stakeholder Engagement & Partnership Mobilization Report	
The Improving Financial Awareness & Literacy Movement – Uganda Executive Summary/Overview	View
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Okello Ejedio Contact Info - Email: okelloejedio@gmail.com Phone: +256 784 376888 Uganda
<https://www.thestartuptribe.org/pages/agak>

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